

ABOUT THE CLIENT

Aeolidia is THE graphic design studio for creative shop owners. They are Shopify Experts who create transformative websites that result in substantial increases to online sales.

RESULTS

Days of work saved

Avoided frustrating guesswork

Amazed comments

From clients about Aeolidia's organization

Build a more **productive**, **profitable**, and **healthy** agency by streamlining your operations in ClickUp.

Book A Call with ZenPilot

How ZenPilot Helped Aeolidia Turn Project Management Into Their Competitive Advantage



"Hiring ZenPilot stands among the best business decisions we made this year. We appreciated that they completely understand our type of business, and how consistently they went above and beyond our expectations."

Arianne Foulks
Captain & Founder, Aeolidia

Overview

Aeolidia were facing a migration of their project management software. When they decided to go with ClickUp, they realized they needed someone to help them get set up quickly and efficiently.

That's where ZenPilot came in!

Challenges

- Constantly frustrated by their old project management software;
- Recognized that migrating to ClickUp would be a huge undertaking;
- It wasn't obvious how to set up ClickUp in a way that was going to serve their business;
- Needed a professional, full service team that could handle a big project with a lot of data;
- Freelancers were not an option due to the scope of their business needs.

Solution

- Analyzed Aeolidia's processes in their old software.
- Walked the team through how to set things up on ClickUp specifically for their business and their customers.
- Trained and certified the Aeolidia team on agency project management and operating in ClickUp.
- Created ClickUp process templates for the team.
- Provided consulting and regular advice on the implementation.
- Followed up proactively to ensure that the new structure was working well for everyone.

Results

- Aeolidia saved themselves a lot of time and trouble.
- The team and clients regularly remark on how organized and smooth everything is.
- Staff can now simply concentrate on getting work done without worrying about what's slipping through the cracks.
- For the first time ever, Aeolidia has a place to manage internal projects, along with client projects.