



ABOUT THE CLIENT

Digital Hot Sauce is a Vancouver-based digital marketing agency specializing in digital marketing strategy, Facebook Ads, SEO, and Google Ads.

RESULTS

Empowered team

Productivity and team health improved

Next-level operations

Improved project delivery

Build a more **productive**, **profitable**, and **healthy** agency by streamlining your operations in ClickUp.

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How ZenPilot Helped Digital Hot Sauce Created a More Productive, Healthier and Efficient Team



"Their personal touch and understanding were impressive. I was always wary of how much of our work could be put into processes but this has completely changed my mind. If you want to take your agency to the next level, ZenPilot is a must!"

Kyle Harms
CEO, Digital Hot Sauce

Overview

Digital Hot Sauce's team was growing and they had just switched project management systems from Wrike to ClickUp. They were looking for expert advice to help them implement new systems and processes.

ZenPilot was ready to assist, starting with a comprehensive audit of the agency's business operations and then helping guide them through a complete overhaul of their systems and processes.

Challenges

- Existing ClickUp implementation had room for improvement.
- The team's capacity wasn't being fully utilized.
- Lack of clarity on how much of the agency's work could be put into processes.

Solution

- Conducted several discovery calls with Digital Hot Sauce's core leadership team.
- Conducted organizational surveys.
- Results and learnings shared with the leadership team after the initial discovery process.
- Provided ready-to-use, custom-built templates to the team
- Provided a full video library of how to set ClickUp up for success.
- Provided consulting and support during the setup.

Results

- Team productivity jumped
- Eliminated waste from operations thanks to standardized processes
- Team well-being improved due to clarity on what needs to be done when