How ZenPilot Helped RocketBike Transform Their Team's ClickUp Usage and Buy-in

Molly Whelan
Producer, RocketBike

"Incredible experience—changed a lot of our agency’s thinking along the way. Worth every penny. I feel like I talk about them all the time."

Overview

RocketBike had been using ClickUp for a few years and knew they could be getting more out of it. They wanted to systematize and streamline how they were using it.

Solution

- Analyzed RocketBike's current system to learn about their needs and current ClickUp usage.
- Co-created a Process Prioritization spreadsheet where processes were broken down by service lines, departments and delivery roles.
- Created a custom Blueprint for the changes RocketBike should make to their ClickUp structure.
- For implementation, ZenPilot provided two dedicated team leads who guided RocketBike through the process via regular meetings + on-demand video materials and walkthroughs.
- Helped RocketBike troubleshoot any issues that came up during the process.

Results

- RocketBike gained a much better idea of how much they can take on each day.
- The agency saw improvements in scheduling and capacity planning.
- Employee buy-in on the usage of ClickUp increased, leading RocketBike to reap the increased benefits of keeping their work centralized and standardized.
- New templates allowed the Production Department to spend less time tasking out projects and quickly roll out each month/instance need.
- The changes at RocketBike resulted in a project management mindshift of the whole agency.

Results

They hired ZenPilot to audit the way they used ClickUp, provide a blueprint how to improve, and implement the new structure directly in their ClickUp workspace.

Increased speed

Rolling out tasks faster using templates

Build a more productive, profitable, and healthy agency by streamlining your operations in ClickUp.

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