

## ABOUT THE CLIENT

**Seaworthy Strategy** is a creative martech growth agency with over a decade of market experience providing marketing, sales, technology, website and design services.

## RESULTS

**+400%**

Increase in Productivity

**+25%**

Increase in Revenue

Build a more **productive**, **profitable**, and **healthy** agency by streamlining your operations in ClickUp.

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# How ZenPilot Helped Seaworthy Strategy Skyrocket Productivity by 400%



*"Since partnering with ZenPilot, our productivity level for project management and product tracking has increased by 400%. I believe our engagement with them is a huge contributor to our ongoing success."*

Shayla Pearson  
Director of Revenue Operations, Seaworthy Strategy

## Challenge

Seaworthy Strategy were trying to find a way to streamline their processes better and configure ClickUp to work for them, but they needed guidance on how to accomplish that.

## Solution

- Offered a custom PM solution to suit Seaworthy Strategy's needs.
- Provided ongoing consultation for any emerging issues in implementation.
- Trained Seaworthy Strategy on how to adapt the Clickup structure in the future.
- Upskilled Seaworthy Strategy team members via ZenPilot's Agency Project Management Certification.

## Results

- Productivity jumped 400%
- 25% increase in revenue since the partnership began
- Efficiency and productivity improved agency-wide
- Increased team competency in ClickUp and project management